**Criterion A: Analyzing**

**\* Identify & explain content, context, language, structure, technique and style of text(s) & the relationships among texts.**

**\* Identify and explain the effects of the creator’s choices on an audience.**

**\* Justify opinions and ideas, using examples, explanations and terminology.**

**\* Interpret similarities & differences in features within and between genres & texts.**

**Criterion B: Organizing**

**\* Employ organizational structures that serve the context and intention.**

**\* Organize opinions and ideas in a coherent & logical manner.**

**\* Use referencing and formatting tools to create a presentation style suitable to the context and intention.**

**Criterion C: Producing text**

**\* Produce texts that demonstrate thought, imagination & sensitivity, while exploring & considering new perspectives & ideas arising from personal engagement with the creative process.**

**\* Make stylistic choices in terms of linguistic, literary and visual devices, demonstrating awareness of impact on an audience.**

**\* Select relevant details and examples to develop ideas.**

Criterion D: Using language

**\* Use appropriate and varied vocabulary, sentence structures and forms of expression.**

**\* Write and speak in an appropriate register and style.**

**\* Use correct grammar, syntax and punctuation.**

**\* Spell, write and pronounce accurately.**

**\* Use appropriate non-verbal communication techniques.**